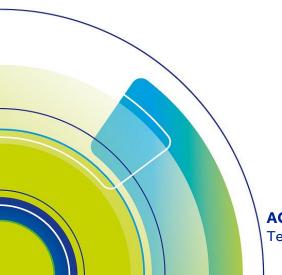


Picking up CPI, buttrade deficit reveals opportunities

May 30, 2024

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# May 2024: Picking up CPI but trade decifit reveals opportunities.

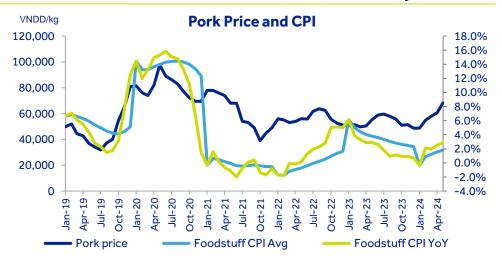
- Index of Industrial Production IIP in May increased by 3.9% MoM and increased by 8.9%
   YoY, of whichmanufacturing IIP increased by 10.6% YoY. For 5M2024, IIP grew by 6.8%
   YoY.
- Foreign Direct Investment FDI companies in May disbursed USD1.97bn (+9.4% YoY), and registered USD1.7bn (-5.5% YoY). For 5M2024, disbursed FDI reached USD8.3bn (+7.8% YoY), registered FDI reached USD10bn (+32.8% YoY).
- Trade in May, exports achieved USD32.8bn (+12.9%YoY), imports achieved USD33.8bn (+26.1%YoY), causing to a net deficit of USD1bn. For 5M2024, trade balance was surplus of USD7.7bn with total exports reached USD156.7bn (+15.3% YoY) and total imports reached USD149.1bn (+16.2% YoY).
- Consumer Price Index CPI in May increased by 0.05% MoM and increased 4.44% YoY.
   Core CPI increased by 2.68% YoY. Avg CPI in 5M2024 increased by 4.03% YoY.
- Retail Sales in May reached VND520tn, increased by 9.5% YoY.
- Realized Capital under State Budget reached VND190.6tn in 5M2024 (+5.0% YoY, completing 26.6% of the whole year plan).
- **State Budget**: Govt. revenue reached VND898.4tn (+14.8% YoY, completing 52.8% of the plan). Govt. expenditure reached VND656.7tn (+0.5% YoY, completing 31% of the plan).

#### **Our quick comments:**

- + The Vietnamese economy continued to recover positively in May 2024, driven by traditional growth drivers: (1) industrial production activities related to FDI companies (the IIP of Manufacturing increased by 10.6% YoY); (2) FDI disbursements remained stable (+9.4% YoY); (3) import and export activities rebounded strongly, with exports recovering robustly from the FDI sector (FDI group exports +10.85% YoY); and (4) tourism growth returned to pre-pandemic levels (international arrivals to Vietnam in 5M2024 increased by 3.9% YoY compared to 5M2019, and retail revenue from travel activities increased by more than 23% YoY in 5M2024 compared to 5M2019).
- + However, the recovery in aggregate demand remained weak. Specifically consumer demand recovered slowly as retail sales of goods in May 2024 increased by only 8.2% YoY (still below the pre-pandemic average growth rate of 11%. Overall retail sales of goods and services increased by only 8.7% YoY in 5M2024. Excluding price factors, the increase was only 5.2% YoY in 5M2024
- Inflation continued to be a concern which average CPI of 5M2024 reach 4% while pork prices are peaking up (+ 40% YTD and reaching the highest level since 2020). Additionally, fuel prices are unlikely to decrease as global oil demand is beging stronger over the summer due to travel, consumption, and winter-stock up activities. Nevertheless, we assess that Vietnam's inflation can still achieve the Government's target of 4.5%, and the Government will implement various regulatory measures to stabilize prices if there are fluctuations beyond acceptable levels.



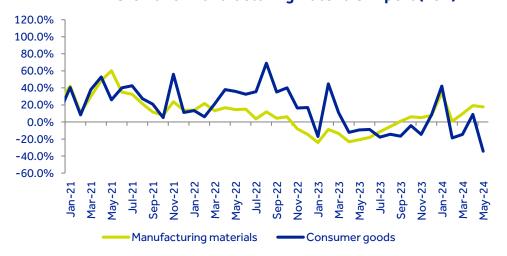




Source: GSO and Anova Feed

+ A trade deficit should be seen as a positive signal rather than a concern. Vietnam recorded its first month of trade deficit balance in nearly 2 years (deficit of USD1 bn in May 2024). At first glance, this seems like bad news, as it added more pressure on the already tight exchange rate. However, digging deeper into data, it could be a positive signal for the economy. Accordingly, the strongest growth drivers of the imports are raw materials for production, such as: electronics, telephones, electrical appliances, and textiles. As a result, today's spike in imports could pave the way for future exports in these critical areas. The lagging of imports in 2023 helped create a trade surplus and dampened the exchange rate pressure, but it also slowed down the economy growth. Hence, the trade deficit at this time, despite putting short-term pressure on the exchange rate, opens up more positive signals for the recovery phase of the production, processing, and manufacturing sectors in the near future.

### **Growth of Manufacturing Materials Import (YoY)**



Source: GSO and Custom VN

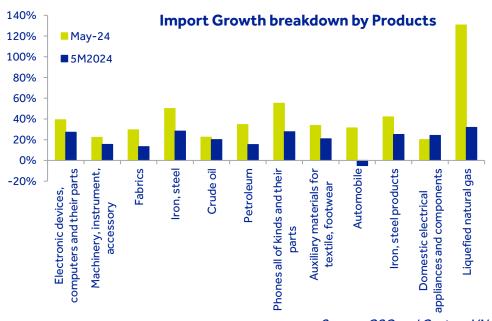
+ More specifically, import data has shown a clear uptick starting from early April, following a period of sluggish growth. Imported goods focused on key production materials such as electronic components, computers, machinery and equipment, textile raw materials, and steel. Imports of electronic components, computers, and machinery and equipment increased by 20-50% YoY in May 2024 alone, expected to boost exports by 20-30% YoY in the second half of 2024. The strong growth in textile





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raw materials (+33% YoY in May 2024 and more than 20% YoY in the first 5 months) signals that textile orders may increase well in 2H2024. Imports of steel and steel products also rose sharply in April and May 2024 (+16% YoY in April 2024 and +47% YoY in May 2024), with more than 60% coming from China. This can be seen as a move to stockpile cheap steels to meet rising consumption demand while also coping with policy risk on upcoming tariffs.



Source: GSO and Custom VN



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# **APPENDIX**

Monthly data	Jan-23	Feb-23	Mar-23	Apr-23	May-23	Jun-23	Jul-23	Aug-23	Sep-23	Oct-23	Nov-23	Dec-23	Jan-24	Feb-24	Mar-24	Apr-24	May-24
Industrial Production (YoY)	-14.9%	7.2%	-2.0%	-2.4%	0.5%	1.8%	2.3%	3.5%	2.9%	4.4%	5.0%	5.8%	18.9%	-6.8%	4.8%	7.4%	8.9%
Mining and quarrying	-13.0%	9.9%	-4.2%	-5.5%	2.9%	0.2%	-2.1%	-7.1%	-6.4%	-0.8%	-6.9%	-12.8%	9.2%	-15.4%	-6.9%	-5.0%	-9.4%
Manufacturing	-15.6%	6.8%	-2.5%	-2.8%	-0.9%	2.2%	2.6%	4.3%	3.8%	4.5%	5.7%	7.6%	18.7%	-6.5%	5.1%	7.8%	10.6%
Production and distribution of electricity	-12.4%	8.3%	1.8%	2.3%	7.7%	-0.7%	3.8%	5.6%	3.0%	7.4%	9.6%	5.9%	29.9%	-3.7%	10.9%	13.9%	11.4%
Water supply and waste treatment	-1.4%	7.1%	11.1%	8.1%	4.7%	5.7%	1.4%	1.9%	7.0%	5.8%	6.6%	11.5%	6.3%	-1.1%	12.0%	9.1%	7.4%
Retail Sales (YoY)	12.8%	15.5%	11.5%	11.7%	8.1%	6.7%	6.9%	6.9%	7.5%	7.0%	10.1%	9.3%	8.1%	8.1%	9.2%	9.0%	9.5%
Consumer Price Index (MoM)	0.5%	0.5%	-0.2%	-0.3%	0.0%	0.3%	0.5%	0.9%	1.1%	0.1%	0.3%	0.1%	0.3%	1.0%	-0.2%	0.1%	0.1%
Consumer Price Index (YoY)	4.9%	4.3%	3.4%	2.8%	2.4%	2.0%	2.1%	3.0%	3.7%	3.6%	3.5%	3.5%	3.4%	4.0%	4.0%	4.4%	4.4%
Export Value (% YoY)	-23.5%	10.5%	-14.8%	-16.4%	-6.0%	-10.3%	-1.8%	-6.2%	2.9%	6.2%	7.2%	8.4%	46.2%	-4.6%	13.8%	11.4%	12.9%
Import Value (% YoY)	-22.1%	-7.1%	-11.5%	-19.8%	-17.8%	-18.2%	-11.6%	-5.6%	0.3%	5.8%	4.6%	7.7%	34.6%	-1.2%	7.5%	15.2%	26.1%
Trade Balance (USDmn)	656	2,300	650	1,834	2,240	3,087	3,067	3,439	2,199	2,734	1,543	2,061	3,632	1,382	2,579	1,066	- 1,000
Disbursed FDI (USDmn)	1,350	1,200	1,770	1,530	1,800	2,371	1,559	1,520	2,813	2,087	2,250	2,930	1,480	1,320	1,830	1,650	1,970
Registered FDI exl Cap. Cont.(USDmn)	1,510	790	1,930	1,535	1,776	1,877	2,677	1,315	1,974	5,236	2,260	5,190	2,250	1,790	1,660	2,640	1,678





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